



Breakfast Solutions

Win over the breakfast crowd with Cavendish Farms

cavendishfarms.com

Why choose potatoes for breakfast?

Growing daypart

Breakfast share has been growing steadily for the past 4 years. Use this as an opportunity to drive sales.

Hearty addition

Breakfast potatoes are a hearty addition to any breakfast plate or combo, providing great plate coverage.

Portable

Easy to eat while driving, breakfast patties, sticks, and potato nuggets are a convenient option for customers who want food on the go.



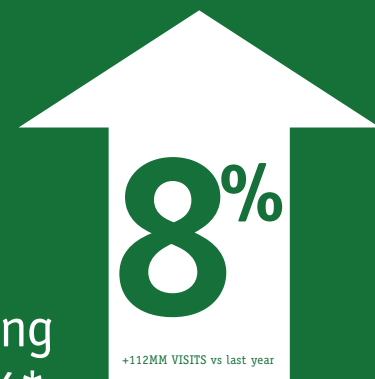
TRY OUR NEW CAVENDISH FARMS HASH BROWN STICKS FOR A NEW TWIST ON AN OLD FAVOURITE!

NEW!

Make a good morning **GREAT!**

The morning meal accounts for over 1.4 billion restaurant visits (+8%) in Canada.*

Breakfast has been growing 8% CAGR since June 2014*



*SOURCE: THE NPD GROUP, CREST PCYA AUG 2016

What the customers are saying about breakfast:

59% need convenience

"I am on the go more often"

39% want choices

"There is a wider variety of breakfast items available"

37% made it a habit

"It has become part of my morning routine"

SOURCE: TECHNOMIC, DEC 2015, CONSUMER SURVEY



FRESHCUT DARK RED NORLAND SMALL DICED (56210 04575) ARE A DELICIOUSLY HEARTY PART OF THIS BREAKFAST CROISSANT PLATE.

See your sales rise and shine

Hash Brown Sticks
56210 41565

NEW!



Extend morning traffic into lunch and dinner with some Cavendish Farms favourites!

Potato Dollars - Crinkle Slices
56210 04014



FreshCut Dark Red Norland Small Diced
56210 04575



FreshCut Dark Red Norland Small Chunky Diced Skin on
56210 04561



8-Cut Potato Wedge
56210 04519



FlavourCrisp Prime Cut Rosemary and Garlic Wedge
56210 37227



Hashbrown Patties
56210 34510



Chunky Diced Potatoes
56210 04110



Small Chunky Diced Potatoes
56210 04119



Small Chunky Diced Potatoes Skin on
56210 04125



Give your customers a tasty way to start the day!



	SCC	CUT SIZE	PACK SIZE	PALLET	KOSHER	HALAL	COOKING INSTRUCTIONS		
							DEEP FRY	CONVECTION	TRADITIONAL
CAVENDISH FARMS BREAKFAST POTATOES									
NEW! HASH BROWN STICKS	100 56210 41565 2	16g	6 X 4 LB	9 X 6	Ⓢ	YES	350°F / 2 MIN	400°F / 10 MIN	450°F / 20-22 MIN
POTATO DOLLARS - CRINKLE SLICES	100 56210 04014 3	CRINKLE SLICE	6 X 5 LB	10 X 7	Ⓢ	YES	350°F / 2 1/2-3 MIN	415°F / 9-11 MIN	450°F / 21-24 MIN
BREAKFAST SLICES	100 56210 42555 0	SLICE	6 X 5 LB	10 X 7	Ⓢ	YES	350°F / 2 3/4 MIN	400°F / 10 MIN	450°F / 21-24 MIN
WATER BLANCHED DICED POTATOES	100 56210 75751 4	3/8" X 3/8" X 3/8"	6 X 5 LB	9 X 3	Ⓢ	NO	350°F / 2 1/4 MIN		
8-CUT POTATO WEDGE	100 56210 04519 2	8-CUT	6 X 5 LB	10 X 7	Ⓢ	YES	350°F / 3 3/4 MIN	425°F / 11 MIN	450°F / 22-25 MIN
10-CUT POTATO PRIME CUT WEDGE SKIN ON	100 56210 04019 7	10-CUT	6 X 5 LB	10 X 7	Ⓢ	YES	350°F / 3 1/2 MIN	425°F / 11 MIN	450°F / 20-22 MIN
FLAVOURCRISP PRIME CUT GARLIC & ROSEMARY WEDGE	100 56210 37227 4	10-CUT	6 X 5 LB	10 X 7	Ⓢ	NO	350°F / 3 1/2 MIN	425°F / 11 MIN	450°F / 20-22 MIN
FLAVOURCRISP REGULAR WEDGE SEASONED	100 56210 05998 4	8-CUT	6 X 5 LB	10 X 7	Ⓢ	NO	350°F / 3 3/4 MIN	425°F / 11 MIN	450°F / 22-25 MIN
FLAVOURCRISP SMALL DICED SEASONED	100 56210 05999 1	3/4" X 1/2" X 1"	6 X 5 LB	10 X 7	NO	NO	350°F / 3 3/4 MIN	425°F / 11 MIN	450°F / 22-25 MIN
HASHBROWN PATTIES	100 56210 34510 0	3.5" X 2.25"	6 X 5 LB	9 X 7	Ⓢ	NO	350°F / 2 1/2-3 MIN	400°F / 8 - 12 MIN	450°F / 15-20 MIN
FRESHCUT DARK RED NORLAND SMALL DICED	100 56210 04575 8	1/2" X 3/4" X 1"	6 X 5 LB	10 X 8	Ⓢ	NO	350°F / 2 3/4 MIN	400°F / 10 MIN	450°F / 21-24 MIN
FRESHCUT DARK RED NORLAND SMALL CHUNKY DICED SKIN ON	100 56210 04561 1	3/4" X 1" X 1"	6 X 5 LB	10 X 8	Ⓢ	NO	350°F / 2 3/4 MIN	400°F / 10 MIN	450°F / 21-24 MIN
CHUNKY DICED POTATOES	100 56210 04110 1	3/4" X 1" X 1"	6 X 5 LB	10 X 8	Ⓢ	NO	350°F / 3 MIN	400°F / 8 - 12 MIN	450°F / 15-20 MIN
SMALL CHUNKY DICED POTATOES	100 56210 04119 4	3/4" X 1/2" X 1"	6 X 5 LB	10 X 8	Ⓢ	NO	350°F / 2 3/4 MIN	400°F / 12 MIN	425°F / 22-24 MIN
SMALL CHUNKY DICED POTATOES SKIN ON	100 56210 04125 5	1/2" X 3/4" X 5/16"	6 X 5 LB	10 X 8	Ⓢ	NO	350°F / 2 3/4 MIN	400°F / 8-10 MIN	450°F / 21-24 MIN




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Dieppe, NB
Tel: 506-858-7777

Quebec Sales
Laval, Quebec
Tel: 450-973-1952

Ontario Sales
Toronto, Ont
Tel: 416-246-6500

Western Sales
Lethbridge, AB
Tel: 403-380-9900

To Order:
Email: customerorders@cavendishfarms.com
Fax: 1-800-363-4422

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Explore our lineup of Breakfast Potatoes and find out why nothing beats a Cavendish Potato.

ORDER YOURS TODAY!
cavendishfarms.com 1-800-561-7945